

Message Text

UNCLASSIFIED

PAGE 01 JAKART 04999 151049Z

67

ACTION EA-09

INFO OCT-01 EB-07 ISO-00 /017 W
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R 151005Z APR 76
FM AMEMBASSY JAKARTA
TO USDOC WASHDC
SECSTATE WASHDC 3875
INFO AMEMBASSY SINGAPORE
AMCONSUL MEDAN
AMCONSUL SURABAYA

UNCLAS JAKARTA 4999

E.O. 11652: N/A

TAGS: BEXP, ID

SUBJ: COUNTRY COMMERCIAL ACTION GROUP (CCAG)
THIRD QUARTER FY 76 CCP REPORT

REF: (A) JAKARTA 1011, (B) STATE 012844
AUC) JAKARTA 1762, (D) USDOC 4800
(E) JAKARTA 4766, (F) JAKARTA 3152

1. CCAG MET WEDNESDAY, APRIL 14 TO REVIEW THIRD QUARTER
FY 76 CCP PROGRESS AND DISCUSS FY 78 CCP THEME
RECOMMENDATIONS. CCAG FOUND FY 76 PROGRAM ON TRACK
EXCEPT FOR ANNEX C WOOD PROCESSING CAMPAIGN WHICH BEING
RECAST PER REFS (A) AND (B).

2. MARKET ANALYSIS INVESTIGATIONS CONDUCTED PREPARATORY
RECASTING OF ANNEX C REVEALED SITUATION MORE COMPLEX
THAN PREVIOUSLY THOUGHT; HOWEVER, INVESTIGATIONS NOW
COMPLETED AND REWRITING OF ANNEX C UNDERWAY.

3. DRAFT NEW MATERIALS HANDLING EQUIPMENT (MHE) CAMPAIGN
PROMISED REF (A) WAS TRANSMITTED REF (C) AND ALL MHE
CAMPAIGN ACTIONS SPECIFIED FOR THIRD QUARTER ARE EXPECTED
TO BE COMPLETED WITHIN MANAGEMENT-BY-EXCEPTION CRITERION;
HOWEVER TWO POTENTIAL PROBLEMS HAVE EMERGED. FIRST,
ACCORDING OUR RECORDS, WCAG HAS YET TO INDICATE ITS ACCEPTANCE
OF NEW MHE CAMPAIGN. SECONDLY, REF (D) REFUSAL INCLUDE
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NON-MINING MHE IN SEPTEMBER SEMINAR EFFECTIVELY ELIMINATED

PLANNED PROMOTIONAL CULMINATION POINT FOR SEIERAL PUBLICITY
ORIENTED CAMPAIGN ACTIONS AIMED PRIMARILY AT NON-MINING
MHE MARKET. THEREFORE EMBASSY NOW RECONSIDERING RESIDUAL
UTILITY SOME THESE ACTIONS AND MAY NEED SUBMIT
RECOMMENDATIONS FOR RESHAPING OR DELETING APPROPRIATE
PARTS OF MHE CAMPAIGN.

4. FY 78 CCP THENE RECOMMENDATIONS FOLLOW SEPTTEL.
NEWSOM

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